

# City of Vacaville

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**FOR IMMEDIATE RELEASE**  
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## **CITY KICKS OFF 17<sup>TH</sup> ANNUAL CITY OF VACAVILLE PHOTO CONTEST**

It's time once again for the City of Vacaville's Photo Contest. But in our 17th year of competition, we're putting a few new twists into the program in an effort to allow more residents to enter our contest.

Two major changes: We're partnering with the Vacaville Conference and Visitors Bureau this year, and for the first time in our history, we're going digital. All entries must be submitted on the flickr website at [www.flickr.com/groups/vacavilletourism](http://www.flickr.com/groups/vacavilletourism). That's where you'll find all the information you need to participate in the contest.

Another major change: We're asking for photos in a specific genre this year - "What I Did on My Summer Vacation in Vacaville" - shots of you, family or friends participating in summer activities in Vacaville. Youth and adult winners will be selected in each category. Deadline to submit photos is September 4.

So start planning your "Staycation," get out your camera and start capturing what makes Vacaville such a great place to live, work and visit. We are looking for images that portray Vacaville as an attractive and exciting destination. Images will be judged on originality, technical excellence, composition, overall impact and artistic merit. Here are just a few ideas:

- ♣ Interesting angles, interior images of familiar places
- ♣ New and old architectural treasures
- ♣ People enjoying sporting events
- ♣ Weddings, reunions and other family gatherings; people enjoying Vacaville
- ♣ Ethnic ceremonies and celebrations
- ♣ Food and entertainment settings (inside & out)
- ♣ Anything else you encounter that portrays Vacaville as a great place to shop, dine and stay!

Winning images will be featured on the City of Vacaville's website and will be on permanent display in Vacaville City Hall. Also, photos may be used in future Vacaville Conference and Visitors Bureau publications and on their website. A total of \$500 in prize money will be awarded in Youth and Adult categories. The prize breakdown is as follows:

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## ADULT

♣ 1st Place - \$50 ♣ 2nd Place - \$30 ♣ Honorable mention - \$20

## YOUTH

♣ 1st Place - \$50 ♣ 2nd Place - \$30 ♣ Honorable Mention - \$20

## OVERALL GRAND PRIZE - \$100

The competition is open to everyone except employees of the Vacaville Conference & Visitors Bureau and the City of Vacaville. Both the City of Vacaville and the Vacaville Conference & Visitors Bureau shall have the right to verify, in their sole judgment, winner eligibility. Entries must be received by September 4, 2009.

Adding photos to the Vacaville Tourism group on Flickr and entry to the contest constitutes your agreement to allow your photographs to be published and used in online and offline marketing materials produced by the City of Vacaville, the Vacaville Conference & Visitors Bureau and select travel partners. Entrants retain ownership and all other rights to future use of their photographs. Photos will be credited where possible but cannot be guaranteed.

### Submitting Entries

Log in to Flickr.com using your existing Flickr™ or Yahoo!™ ID. If you do not have a Flickr™ account, you can sign-up for a free account at Flickr™.com. Flickr™ and Yahoo!™ are registered trademarks of Yahoo, Inc. If you have trouble using Flickr™, please consult their help files.

- ♣ Go to Flickr.com and search for the group **Vacaville Tourism** in the **Search Groups** box.
- ♣ On the Vacaville Tourism group page, click the **Join This Group** button.
- ♣ If you have an existing Photostream, drag photos to “Your Selections” box, then click “Add to Group”
- ♣ If you are creating a new Photostream, click **Upload something new**
- ♣ Upload images to Flickr™.com as publicly accessible, in the highest resolution you have available.
- ♣ Include the tag **CVBTourism09**. If you do not tag your photos by the deadline, they will not be considered for the competition.
- ♣ Add the photos to the Vacaville Tourism group by clicking on the **Add to Group** icon. (Note: all photos will be subject to review before they appear in the Vacaville Tourism group. Please wait at least three days for them to appear.)
- ♣ Identify locations and events in captions of no more than 50 words per image.

Submit an official entry form with signed model releases, where applicable, and send by mail to: City of Vacaville Photo Contest 2009, 650 Merchant St., Vacaville, CA 95688 by September 4, 2009. If you send it by mail, please email [info@cityofvacaville.com](mailto:info@cityofvacaville.com) to let us know you sent us the form by mail. Or scan the form into your computer and email it to: [info@cityofvacaville.com](mailto:info@cityofvacaville.com).

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## **Guidelines**

- ♣ Each entrant may submit up to 10 photos to the competition.  
Official entries will be judged by the CVBtourism09 tag. Entrants are encouraged to add an unlimited number of photos to the Vacaville Tourism group and then tag the 10 images that they would like to be considered for official entry when the contest closes on September 4, 2009.
- ♣ Photo entries must be at least a large size on Flickr (about 750x1024).

Entry forms, model releases and all the information needed to enter the contest can be found at <http://www.flickr.com/groups/vacavilletourism/>

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