

City of Vacaville

Public Information Office
650 Merchant Street
Vacaville, CA 95688
Phone: (707) 449-5371
Online at: www.cityofvacaville.com



FOR IMMEDIATE RELEASE
Wednesday, December 16, 2009
Contact: Brian McLean, Transit Manager
(707) 449-5330

CITY COACH EXTENDING MONTHLY PASS SALE THROUGH END OF 2010

In an unprecedented move in public transit, City Coach, the City of Vacaville's bus system, will extend its current sale of monthly passes through the end of 2010.

"We originally started this program in 2008, and then extended it through the end of 2009," said Brian McLean, Transit Manager for the City of Vacaville. "It has been so well received, and has had such a major positive impact on our ridership, that we have decided to continue the discounted fare through 2010."

During the sale, all monthly passes have been reduced by \$7. An adult monthly pass will drop from \$45 to \$38, a youth monthly pass will fall from \$28 to \$21, and a senior monthly pass will fall from \$25 to \$18 – the lowest fares in Solano County.

Over the last three years, City Coach has made a major effort to increase ridership through a variety of programs and fare specials. Some of those efforts have included a Senior Companion Program, in which a senior rider that pays full fare can bring a companion along for free; the Summer Youth Pass, which gives youth riders unlimited rides on City Coach during the summer months of June, July and August for only \$20; and the addition of 30-minute runs, resulting in shorter waits and more frequent trips on all City Coach routes. City Coach also held two Free Fare Days in 2009, during which time everyone boarding a City Coach bus rode to and from their destination for free.

For the first time in the system's history, ridership topped the 300,000 mark in 2009.

(More)

Beginning January 4, 2010, City Coach will introduce the new Route 3, which will provide 30-minute service to areas along Orange Drive including the Lemon Tree Senior Mobile Home Park, Senior Manor, Diamond Grove Senior Living Complex, the Vacaville Premium Outlets, and connections to all other City Coach routes as well as to regional bus lines. From January 4-16, the new Route 3 will be offered free of charge for everyone.

For more information on Route 3, the new extended monthly pass sale or anything related to transit in Vacaville, contact City Coach at 449-6000.

#