

City of Vacaville
Public Information Office
650 Merchant Street
Vacaville, CA 95688
Phone: (707) 449-5371
Online at: www.cityofvacaville.com



FOR IMMEDIATE RELEASE
Wednesday, July 01, 2009
Contact: Mark Mazzaferro, (707) 449-5371
Brian McLean, (707) 449-5330

CITY COACH RIDERSHIP TOPS 300,000 FOR FIRST TIME IN HISTORY

For the first time in the history of City Coach, ridership topped the 300,000 mark for the City of Vacaville's transit provider,

According to Transit Manager Brian McLean, total fixed route ridership increased 13.7 percent over the previous year, adding an additional 36,521 rides for a grand total of 302,461 passenger rides in 2008-2009. Youth ridership increased 18 percent over last fiscal year for a total of 74,762 youth passenger trips. Senior ridership increased 31 percent over the previous fiscal year from 39,475 to this year's total of 51,729. Reasons for the ridership increases are many, McLean said.

"Our 30-minute routes, discounted monthly passes, and the high cost of gas are just three reasons people chose to ride City Coach last year," he said. "Plus, I think our high level of customer service and friendly drivers kept them coming back."

And while City Coach lowered the cost of its unlimited ride monthly passes by \$7, the only agency in Solano County to make such a bold move, monthly pass sales increased 28 percent, providing an additional \$15,000 in collected fares.

Later this year a new route serving the Lawrence Drive/Orange Drive area will begin, the \$7-off sale of our monthly passes has been extended, and this fall City Coach will take delivery of 10 new CNG buses.

"Our service is growing and thriving," McLean said. "I'd like to thank all of our current riders, and invite everyone to take a ride on City coach soon."

#####