

City of Vacaville

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FOR IMMEDIATE RELEASE

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CITY, VISITORS BUREAU KICK OFF 18TH ANNUAL PHOTO CONTEST

It's time once again for the City of Vacaville's 18th Annual Photo Contest. We're collaborating with the Vacaville Conference & Visitors Bureau again this year, and once again, we're going all digital.

A total of \$500 in prize money will be awarded in Youth and Adult categories. The prize breakdown is as follows:

- 1st Place Adult - \$50
- 2nd Place Adult - \$30
- Honorable mention Adult - \$20
- 1st Place Youth - \$50
- 2nd Place Youth - \$30
- Honorable Mention - \$20
- Overall Grand Prize - \$100

This year's theme is "My Vacaville" - shots of what people love most about Vacaville. We are looking for images that portray Vacaville as an attractive and exciting destination. Images will be judged on originality, technical excellence, composition, overall impact and artistic merit. Youth and adult winners will be selected, with an overall grand prize winner.

Winning entries will be selected for their depiction of Vacaville as well as overall photo quality and must be received by September 3, 2010. The judging panel will include representatives from the City of Vacaville and the Vacaville Conference & Visitors Bureau. Results will be announced by October 1, 2010.

All entries must be submitted on the Flickr website at www.flickr.com/vacavilletourism. That's where participants will find all the information you need to participate in the contest.

(More)

Here are just a few ideas:

- Interesting angles, interior images of familiar places
- People enjoying sporting events
- Weddings, reunions and other family gatherings; people enjoying Vacaville
- Ethnic ceremonies and celebrations
- Food and entertainment settings (inside & out)
- Anything else you encounter that portrays Vacaville as a great place to shop, dine and stay!

The competition is open to everyone except employees of the Vacaville Conference & Visitors Bureau and the City of Vacaville. Both the City of Vacaville and the Vacaville Conference & Visitors Bureau shall have the right to verify, in their sole judgment, winner eligibility. Entries must be received by September 3, 2010.

Adding photos to the Vacaville Tourism group on Flickr and entry to the contest constitutes your agreement to allow your photographs to be published and used in online and offline marketing materials produced by the City of Vacaville, the Vacaville Conference & Visitors Bureau and select travel partners. Entrants retain ownership and all other rights to future use of their photographs. Photos will be credited where possible but cannot be guaranteed.

For more details on the contest, visit www.visitvacaville.com/2010-Photo-Contest.

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