



Northern CA Regional Network

NEWS RELEASE: FOR IMMEDIATE RELEASE

Small Business
Development Center

At Solano College

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Contact: Charles Eason

Phone: (707) 864-3382

Website: www.SolanoSBDC.org

Upcoming SBDC Workshops for June

Solano County, California – The Solano College Small Business Development Center is offering the following workshops for the last week of June:

“Doing Business with Solano County” on **July 7, 9 am-12:00 pm** will be held at the Solano County Government Center, 675 West Texas Street, Fairfield. This is your opportunity to learn about what the County buys, how to sell to the County, how to register as a vendor, bidding information, bonding requirements, insurance requirements, how to get paid by the county, local vendor preference policy. **Cost is Free.**

“How to Start Your Own Business” on **July 9, 9-11:30 am** will be held at the Vacaville Chamber of Commerce, 300 Main St., Vacaville. Find out about legal structures, licenses and permits you will need, how to file a fictitious name statement, insurance, financing options, taxes, business planning and more! **Cost is \$30.**

“How to use Facebook” on **July 13, 9 am-11:30 am** will be held at the Solano College SBDC, 360 Campus Lane, Suite 102, Fairfield. In this workshop you will learn the benefits of having a FaceBook page and the power of FaceBook events, how to build a profile for your brand, how to customize your page to suit your needs, how to tap into a fan base, and more. **Cost is \$30.**

(More)

“Understanding Your Financials” on **July 15, 1 - 3 pm** will be held at the Fairfield-Suisun Chamber of Commerce, 1111 Webster St., Fairfield. Discover how to decipher what your Income, Balance Sheet and Cash Flow Statements reveal about your company’s financial health. Learn how to increase your net profit by using your financials to determine how and whether you should make changes to how you run your business. **Cost is \$25.**

“Business Killers” on **July 15, 6:30 pm-8:30 pm** will be held at the Solano College SBDC, 360 Campus Lane, Suite 102 , Fairfield. Business Killers is an educational workshop for business owners identifying six risks that can potentially ruin their business and everything they’ve been working so hard to establish. **Cost is Free.**

“Marketing on the Web” on **July 22, 6 pm – 8:30 pm** will be held at the Solano College SBDC, 360 Campus Lane, Suite 102 , Fairfield. This workshop brings you all the tips, tricks and best techniques for marketing your business online. Learn about the best ways to drive traffic to your website and use email marketing. **Cost is \$30.**

Reserve a seat by calling the SBDC at 864-3382 or registering online at

www.SolanoSBDC.org.

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