



For Immediate Release
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Vacaville Through Your Eyes

New Video Contest Designed to Show Beauty and Lifestyle in the City

Those who love Vacaville and have a way with a video camera are encouraged to express themselves and be a part of the city's first ever video contest, sponsored by the Vacaville Conference and Visitors Bureau (VCVB).

"It's fascinating to me that everyone has their "special places here," explains Melyssa Laughlin, Executive Director of VCVB. "It could be the CreekWalk area of the park, a favorite restaurant or that 'got-to-go' to store at Nut Tree or the Premium Outlets. Vacaville also has some amazing and unique local events that we know visitors would love to be a part of. We thought it would be great to combine the wonderful things there are to see and do here in videos so those interested in coming here could be aware of all we have to offer."

First prize for the winning video is \$500. Second- and third-prize winners will receive \$250 and \$100. All those interested should visit VCVB's website at visitvacaville.com to check out guidelines and deadlines for the contest. The deadline for the contest is April 30.

Laughlin adds that many of the videos will be shown on the VCVB website and used for other promotional elements her organization will feature in the coming months. "We are confident that, once our videos are viewed, our town will be on the "must-visit" list for travelers."

The goal of the Vacaville Conference and Visitors Bureau is to encourage tourism to the area and to preserve, conserve and share Vacaville values, beauty and history for future generations.

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