



# Stretch Your Advertising Dollars... Use Vacaville City Coach

*Reaching New Customers The Affordable Way!*



**Thousands of People see Vacaville Transit Buses each week!**

## **LARGE MARKET REACH and FREQUENCY**

City Coach Buses travel all of the Vacaville area 12 hours a day, 6 days a week. Rear and Side bus signs are seen by Everybody (locals and visitors) in Vacaville.

**Very Affordable!  
and  
Very Effective!**



## **ADVERTISING PROGRAM**

### **Fixed Route**

Rear signs: 21" x 60" – \$175 per month

Side signs: 30" x 98" – \$190 per month

### **Non-Fixed Route**

Rear signs: 21" x 60" – \$175 per month

Side signs: 22" x 72" – \$175 per month

**Buy 2 or more and receive 25% discount**

### **CONTACT**

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CITY BUS ADVERTISING

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# Stretch Your Advertising Dollars...

# Use Vacaville Bus Shelters!



Reaching  
New Customers...  
the Affordable Way!



**Hundreds of People see these Bus Shelter Signs each day!**

## LARGE MARKET REACH and FREQUENCY

City Coach Bus Shelter signs are clearly visible along Vacaville's major streets and placed in areas of high pedestrian, motorist and business traffic



Very Affordable!  
and  
Very Effective!



## ADVERTISING PROGRAM

Buy 2 signs and get a 3rd sign Free!

Shelter sign size: 48" x 68"

Sign rates: \$75 per month

Sign production and installation fee: \$45 per sign

**“month to month contracts are available”**

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