



We Need Your Help! Promote Your Business And Help Fight Crime

June 3, 2011

Subject: Request for Donation for National Night Out 2011

Business Owner:

National Night Out takes place this year on Tuesday, August 2nd, from 5pm-10pm in your neighborhood. This is a national event that encourages neighbors to turn their porch lights on, lock their doors and windows and step outside to get together with other families in their neighborhood. The Police and Fire Department, along with Sparky and McGruff visit parties on this evening too. It is a fun event for all involved and typically draws **hundreds** of participants.

To help encourage participation, giveaways will be handed out via goody bags to all neighborhoods who sign up for the event. We are asking local businesses for donations that can be used in this capacity and would greatly appreciate any offering you would be able to provide. **We are looking for coupons, certificates, promotional items, t-shirts and discounts on services that could draw people to your business.** If there is no expiration date, any leftover items will be used at community events throughout the year.

If you decide to contribute, your business will be acknowledged throughout the City of Vacaville via E-Watch, our CrimeFighter newsletter, local newspaper columns and through announcements at meetings. You may also participate in the event by visiting parties and passing out your swag.

Please call if I can answer any questions you may have in regards to your valuable donation to this program. We will make arrangements to pick up any donations!

Thank you for your thoughtful consideration and for your support as we strive to keep the City of Vacaville a safe community to live and work in.

Sincerely,

Gretchen Ash
Crime Prevention Officer
Vacaville Police Department
707-449-5432
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